



**Marketing and Promotions Coordinator**  
**Applications due: March 24th, 2024**

**Salary:** 30hours/week for 9 weeks from July 3rd - September 1st @ \$15.50+ per hour, based on qualifications and club pay scale.

Aquatica Synchronized Swimming Club is a non-profit, membership driven artistic swimming club located in Winnipeg, Manitoba. We offer recreational and competitive programs for all age groups and skill levels. We are committed to the growth of artistic swimming athletes both in and out of the water.

**Summary of Position:**

Aquatica Synchro is seeking a passionate and creative Marketing and Promotions Coordinator to design and produce marketing tools for our club. While working closely with the Head Coach, the Marketing and Promotions Coordinator will promote artistic swimming at community events .

**Responsibilities:**

- Create online marketing tools and update club website
- Design and produce marketing tools for the club
- Support development of free artistic swim try it days
- Promote artistic swimming at community events
- Research virtual opportunities to promote our club and artistic swimming
- Develop community partnerships to collaborate with, to promote artistic swim
- Assist in sport promotion of summer camps, including running marketing tables at pools
- Develop and implement a social media plan for the summer and 2024/2025 season

**Requirements:**

- Available to be present at parts of [Aquatica Summer Programming](#) to assist with communication and create content
- Education and/or experience in Marketing, Promotions or Creative Communications
- Experience with digital marketing and design

**To Apply:**

Please submit a resume with a cover letter by **March 24th, 2024** to: [holly@aquaticasynchro.com](mailto:holly@aquaticasynchro.com). Candidates selected for an interview will be contacted via email.