## Quatica Whoarewe?



Aquatica Synchro is a not-for-profit, parent-run synchronized swimming club established in 2009. We provide inclusive programming for athletes of all ages and we are working hard to increase the participation of boys and gender diverse swimmers in our sport. We offer programming in a variety of languages to reduce barriers for newcomers to our province. We are currently training out of five different Winnipeg pools, with Pan Am serving as our home base.

Aquatica Synchro is the only artistic swimming club in Manitoba, with approximately 200 competitive and recreational swimmers. Our NCCP Certified coaches strive to provide quality programming for all abilities with a focus on long-term athlete development and fostering a love for our life-long sport.

We are constantly looking for ways to elevate the level of artistic swimming in Manitoba. We rely on a variety of initiatives to make that happen, including bringing in current and past Olympians to work with our athletes, building relationships with Team Canada swimmers and coaches so that we can benefit from their expertise and international experience. This is especially important as we look forward to our high performance athletes competing at the 2025 Canada Summer Games in Newfoundland.

Aquatica's water show events - twice a year - draw 300-400 spectators from Winnipeg and surrounding communities. We have a strong social media presence, posting regularly on Facebook and Instagram about our athletes, our programs, and our progress. Our website has upwards of 1,700 views per month - visit us at www.aquaticasynchro.com!

## Why support us?

There is growing recognition that supporting young athletes to achieve their goals and aspirations makes financial sense. This is an opportunity for your business, company, or organization to reach an audience that would greatly benefit from your support.



Our Sponsorship Packages are an effective way to align your brand with the values represented by our sport, our club, and our swimmers. Your willingness to partner with Aquatica demonstrates a commitment to the success of Manitoba's artistic swimmers and it would allow us to introduce you to our growing community of athletes and their families across the province.

Artistic swimming is an expensive sport. Your support will help us to reduce financial barriers to participation as we continue to provide quality programming for all our athletes.

## www.aquaticasynchro.com

## **SPONSORSHIP PACKAGES AND BENEFITS**

Thank you, in advance, for your consideration of our Sponsorship Packages and the support you can offer our athletes and club. Please email sponsorship@aquaticasynchro.com if you are interested in partnering with us or if you have any questions.

| PLATINUM<br>LEVEL:<br>\$1000+   | <ul> <li>Gold Level Benefits +</li> <li>Logo placement on Aquatica Synchro's Facebook page for a year*</li> <li>FREE week at Summer Camp for 1 athlete or \$200 off regular registration for the sponsor to use towards an athlete or donate as a scholarship in a sponsor's name</li> </ul>   |
|---------------------------------|--|
| GOLD<br>LEVEL:<br>\$500-\$999   | <ul> <li>Silver Level Benefits +</li> <li>Logo on Aquatica sound system for a year (seen on pool deck)*</li> <li>Upgrade to 4.75" x 1.25" advertisement space in the water show program*</li> </ul>  |
| SILVER<br>LEVEL:<br>\$250-\$499 | <ul> <li>Bronze Level Benefits +</li> <li>Banner or signs up at all Aquatica events, including our fundraising<br/>Swim-a-Thon and water shows for a year*</li> </ul>  |
| BRONZE<br>LEVEL:<br>\$100-\$249 | <ul> <li>Advertisement on our website for a season, starting from date of initial partnership</li> <li>Shout out on our Instagram story + saved in our "Sponsorships" highlight on Instagram*</li> <li>2.25" x 1.5" advertising spot in this year's final water show program*</li> <li>Public acknowledgement at all Aquatica events for a year, including our fundraising Swim-a-Thon and seasonal water shows</li> </ul> |
| GIFTS-IN-<br>KIND:              | <ul> <li>In-kind gifts are donations of goods or services other than money.<br/>We will use these to support our athletes and Aquatica's events<br/>throughout the season.</li> </ul>  |

\*Sponsors are responsible for providing banners, logos, and print-ready ads.

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